

Key Facts

Manager	Guillaume Serdan
AUM	\$3.8 Million
Benchmark	S&P 500 Index
Inception	February 2017
Platform availability	eToro

Portfolio Characteristics

Number of holdings	22
Annualised Performance (5y) ¹	17.71%
Average Holding Period	43.5 Months
Price-to-earnings ratio ²	41.56x
Standard Deviation (5y)	21.26
5y Alpha	24.4%
5y Beta	1.035
Information Ratio	0.2784

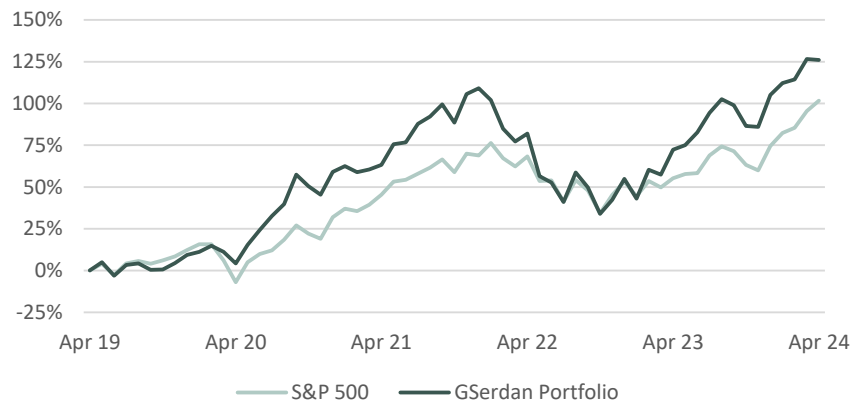
¹ Takes in consideration compounding.

² Does not include companie(s) at loss.

Overview

- The portfolio has been built by carefully selecting companies from a range of industries which show potential to grow.
- Investments are made with additional consideration of the environmental impact of each company.
- The portfolio has uninvested cash to use whenever an opportunity arises, especially during market correction.

Portfolio Performance



Past performance is not a reliable indicator of future performance.

Cumulative Performance (%)

	1 Month	6 Months	1 Year	2 Years	3 Years	5 Years
GSerdan Portfolio	-0.2%	21.2%	43.7%	24.2%	38.4%	126.0%
S&P 500 Index	3.2%	23.5%	34.6%	19.8%	38.6%	101.6%

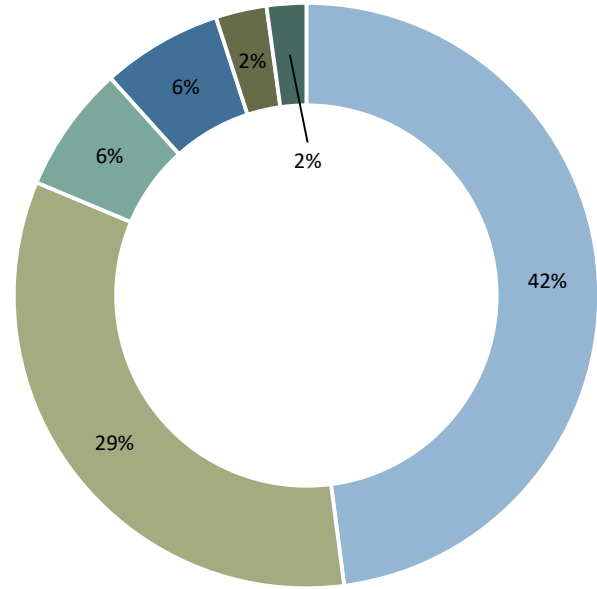
Yearly Performance (%)

	2024 (YTD)	2023	2022	2021	2020	2019
GSerdan Portfolio	6.5%	48.3%	-29.2%	24.3%	46.2%	34.4%
S&P 500 Index	10.6%	26.3%	-18.1%	28.7%	18.4%	31.5%

Sector breakdown	
North American Equity	64.5%
European Equity	16.2%
Cash	13.0%
Japanese & Asian Equity	4.6%
Government Bonds	1.7%

Holdings	
MICROSOFT CORPORATION	8.7%
Hermes International SCA	7.1%
LULULEMON ATHLETICA INC.	6.7%
APPLE INC.	5.8%
AMAZON.COM, INC.	5.7%
ADOBE INC.	5.6%
ALPHABET INC.	5.4%
BLACKROCK, INC.	4.5%
NVIDIA CORPORATION	4.3%
LVMH Moet Hennessy Louis Vuitton SE	4.3%
SPDR S&P 500 ETF	4.1%
NETFLIX, INC.	4.0%
Taiwan Semiconductor Manufacturing Co., Ltd.	3.4%
THE WALT DISNEY COMPANY	3.0%
Meta Platforms, Inc.	2.9%
Kering SA	2.7%
Airbus SE	2.0%
SALESFORCE, INC.	1.9%
Vanguard Long-Term Bond ETF	1.7%
BLOCK, INC.	1.6%
Tencent Holdings Limited	1.2%
THE BOEING COMPANY	0.4%

Industry Breakdown



- Technology 42%
- E-commerce and Retail 29%
- Financial Services 6%
- Unclassified 6%
- Aerospace and Defense 2%
- Software and Cloud Computing 2%

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