

Key Facts

<b>Manager</b>	Guillaume Serdan
<b>AUM</b>	\$3.7 Million
<b>Benchmark</b>	S&P 500 Index
<b>Inception</b>	February 2017
<b>Platform availability</b>	eToro

Portfolio Characteristics

<b>Number of holdings</b>	22
<b>Annualised Performance (5y)<sup>1</sup></b>	18.22%
<b>Average Holding Period</b>	43.5 Months
<b>Price-to-earnings ratio<sup>2</sup></b>	42.97x
<b>Standard Deviation (5y)</b>	21.21
<b>5y Alpha</b>	35.8%
<b>5y Beta</b>	1.041
<b>Information Ratio</b>	0.4156

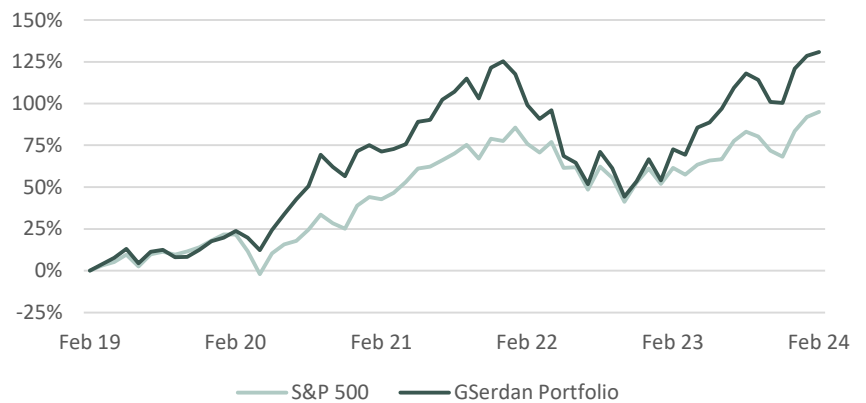
<sup>1</sup> Takes in consideration compounding.

<sup>2</sup> Does not include companie(s) at loss.

Overview

- The portfolio has been built by carefully selecting companies from a range of industries which show potential to grow.
- Investments are made with additional consideration of the environmental impact of each company.
- The portfolio has uninvested cash to use whenever an opportunity arises, especially during market correction.

Portfolio Performance



Past performance is not a reliable indicator of future performance.

Cumulative Performance (%)

	1 Month	6 Months	1 Year	2 Years	3 Years	5 Years
<b>GSerdan Portfolio</b>	1.0%	5.9%	49.8%	15.9%	34.9%	130.9%
<b>S&amp;P 500 Index</b>	1.7%	6.4%	28.4%	10.9%	36.7%	95.1%

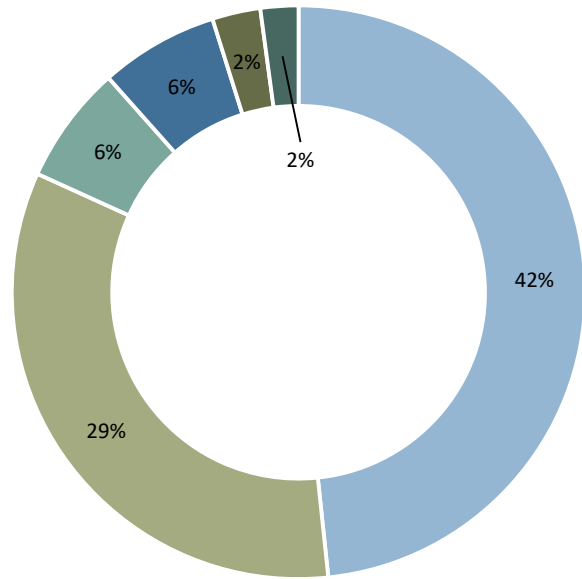
Yearly Performance (%)

	2024 (YTD)	2023	2022	2021	2020	2019
<b>GSerdan Portfolio</b>	1.0%	48.3%	-29.2%	24.3%	46.2%	34.4%
<b>S&amp;P 500 Index</b>	1.7%	26.3%	-18.1%	28.7%	18.4%	31.5%

Sector breakdown	
North American Equity	65.6%
European Equity	15.2%
Cash	13.3%
Japanese & Asian Equity	4.1%
Government Bonds	1.8%

Holdings	
MICROSOFT CORPORATION	8.6%
LULULEMON ATHLETICA INC.	8.2%
ADOBE INC.	7.0%
APPLE INC.	6.7%
Hermes International SCA	6.3%
AMAZON.COM, INC.	5.5%
ALPHABET INC.	5.1%
BLACKROCK, INC.	4.5%
LVMH Moet Hennessy Louis Vuitton SE	4.1%
SPDR S&P 500 ETF	4.0%
NETFLIX, INC.	3.7%
NVIDIA CORPORATION	3.4%
Kering SA	3.0%
Taiwan Semiconductor Manufacturing Co., Ltd.	3.0%
Meta Platforms, Inc.	2.7%
THE WALT DISNEY COMPANY	2.6%
Airbus SE	1.9%
SALESFORCE, INC.	1.9%
Vanguard Long-Term Bond ETF	1.8%
BLOCK, INC.	1.3%
Tencent Holdings Limited	1.2%
THE BOEING COMPANY	0.5%

## Industry Breakdown



- Technology 42%
- E-commerce and Retail 29%
- Financial Services 6%
- Unclassified 6%
- Aerospace and Defense 2%
- Software and Cloud Computing 2%

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